

Funding & Supporting Agricultural Education & Countryside Learning

2025 Summary



4 SEASONAL SHOWS

88,629 visitors in 2025



SOUTH OF ENGLAND SHOW

Over **900** livestock entries
Over **1200** equestrian entries
683 children visiting from **13** schools
5 children's competitions
January to December 2025

COUNTRYSIDE LEARNING

Jim Green Challenge: **10** colleges & over **150** students
Loan a Lamb: **10** schools & over **3,500** pupils



Transport funding for **13** school trips to farms
3 school visits with The Country Trust
Countryside Hub at **3** seasonal shows



VOLUNTEERS

139 equestrian & livestock stewards, **36** council members,
86 show stewards, **120** committee members, **10** trustees

PROFESSIONAL DEVELOPMENT

£11k in grants to land-based colleges
£24k in grants to **67** individuals for land-based skills & qualifications and **£38k** in general grants to organisations & individuals
Over **200** attendees at Farming Conference
Technical Forum at the South of England Show



SOCIETY MEMBERSHIP
2493 Members